

Advertising Information for

NWweddingplace.com

Thank you for your interest in advertising with NWweddingplace.com, serving WA, OR & ID. Do you have an internet presence? If not, your wedding-related business may soon be left behind. Today's brides and grooms are of the internet generation. The internet is their mall – their source for information, planning, and purchasing. If there is one event in a lifetime that requires extensive planning, it's a wedding. As you know, effectively searching for wedding-related services and professionals can be choppy at best. No longer!

Be a part of the most comprehensive and exciting, Pacific Northwest wedding website on the web today as an advertiser. Your wedding-related business needs the proper exposure to ensure success. Our target market is your target market - engaged couples in Oregon, Idaho and/or Washington State. NWweddingplace.com is a win-win-win situation - for the site itself, Northwest wedding businesses and engaged couples searching for local resources. Our goal for collaborating with local businesses is to be a community working together for the mutual success of all. You will find our yearly advertising rates very affordable to encourage local wedding businesses participation.

Advertising Packages:

Platinum Package - \$1540+ value - Rate: \$700.

Features Include: Exclusive banner or sidebar ad on NWweddingplace.com's home page, dedicated, full page for your business on NWweddingplace.com with 15 picture slide show, rotating banner placement on 2 additional NWweddingplace.com pages appropriate to your business, premium business profile, priority placement in search results including database listing upgrade (7 cities), 5 photos* submitted to the NWweddingplace "Idea Gallery", and dedicated blog post for your business. Duration: 1 year (basic database listing upgraded forever)

Gold Package - \$580+ value - Rate: \$500.

Features Include: Dedicated, full page for your business on NWweddingplace.com with 10 picture slide show, standard business profile, priority placement in search results including database listing upgrade (6 cities), and 2 photos* submitted to the NWweddingplace "Idea Gallery," and blog post. Duration: 1 year (basic database listing upgraded forever)

Silver Package - \$310+ value - Rate: \$300.

Features Include: Standard business profile with 2 photos, priority placement in search results including database listing upgrade (5 cities), and blog post. Duration: 1 year (basic listing upgraded forever)

Bronze Package - \$170+ value - Rate: \$150.

Features Include: Basic business profile with 1 photo, priority placement in vendor search results including listing upgrade (3 cities), and blog mention. Duration: 1 year (basic listing upgraded forever)

* Photos to be reviewed and approved based on site compatibility, image quality and appropriateness.

Contact us today at Advertising@NWweddingplace.com for more information and to set up your ad.