

Advertising Information for



Thank you for your interest in advertising with NWweddingplace.com, serving WA, OR & ID. Do you have an internet presence? If not, your wedding-related business may soon be left behind. Today's brides and grooms are of the internet generation. The internet is their mall – their source for information, planning, & purchasing. If there is one event in a lifetime that requires extensive planning, it is a wedding. As you know, effectively searching for wedding-related services and professionals can be choppy at best. No longer!

Be a part of the most comprehensive and exciting, Pacific Northwest wedding website on the web today as a "Featured Business". Your wedding-related business needs the proper exposure to ensure success. Our target market is your target market - engaged couples in Oregon, Idaho and/or Washington State. NWweddingplace.com is a win-win-win situation - for the site itself, Northwest wedding businesses and engaged couples searching for local resources. Our goal for collaborating with local businesses is to be a community working together for the mutual success of all. You will find our advertising rates extremely affordable to encourage local wedding businesses participation.

These Are Intro Rates, effective 4/08 – 11/30/08. Prices subject to change on Dec. 1, 2008 and beyond.

Opt	A'la Carte Advertising Options	Rate:	Duration:	Purpose
A	Basic Listing Upgrade	\$15 \$30	2 years Forever	Include your full contact info in search results, including toll free #, full address, e-mail, & more
B	Insert External Website Address Link next to "basic listing" info in search results	\$12 \$20	1 year 2 years	Give visitors a direct link to your existing website for greater exposure & instant clicks!
C	Submit 5 Photos to the NWweddingplace "Idea Gallery" with captions showing your work Option to update/replace photos w/2 year option	\$15 \$25	1 year 2 years	If you sell products or services that can be photographed, let potential customers see samples of your excellent work!
D	Advertise in our e-newsletter to recipients in your state or close geographical area. 2x2.5" sized ad space! E-newsletter text line ad only \$7 per issue!	\$39 \$99 \$129	2 issues 6 mo 1 year	Brides (& some grooms) sign up to receive our free e-newsletter sent every 3 weeks. Get info to your target market directly! 6 mo option = 9 issues 1 year option = 18 issues
E	One-Page, Business Info Link - click-able when your listing appears in the vendor search area As low as only \$5 a month! Includes page set up and hosting on our servers. Your web address would be www.NWweddingplace.com/"yourbiz".htm	\$69 \$120	1 year 2 years	Have a no-hassle web presence! Whether you already have a website or not, having this one page clickable page next to your listing gives potential clients instant company info.
F	"Banner" Advertising Side column compact 125X60 Side column square 125X125 pixel Side column long 125X240 pixel Side column text click link only	\$39 \$59 \$89 \$29	1 month	Use your logos and wording to convey your message and gain exposure and new clients!

Advertising Packages:



Silver Star Advertising Package - Up to \$90 introductory value

Features Include: Basic listing upgrade, 5 photos* submitted to the NWweddingplace “Idea Gallery” OR external website link inserted with listing info, and 6 months of E-newsletter line ads (9 issues).

Rate: \$59

Duration: 1 year (basic listing upgraded forever)



Gold Star Advertising Package - \$151 introductory value

Features Include: Basic listing upgrade, 5 photos* submitted to the NWweddingplace “Idea Gallery”, external website link inserted with link info, and E-newsletter advertising (biz card size - 9 issues).

Rate: \$99

Duration: 1 year (basic listing upgraded forever)



Featured Business Advertising Package - \$376+ introductory value †

Features Include: Basic listing upgrade, 5 photos* submitted to the “Idea Gallery”, external website link included with listing info, 1 year E-newsletter advertising (biz card size – 18 issues), rotating home page featured business, banner ads continuously rotating on 5, content appropriate site pages.

Rate: \$199

Duration: 1 year (basic listing upgraded forever)

† Value of homepage featured business ad has not been determined yet.

* Photos to be reviewed and approved based on site compatibility, image quality and appropriateness. Pricing available through November 30, 2008. Subject to change on Dec. 1 and beyond.

Northwest Partner Companies Page - Non-Wedding Related Northwest Businesses

Posted on www.NWweddingplace.com/nwpartnercompanies.htm only

Business Card Size Ad:

Half Business Card Size Ad:

Text Line Ad:

 <p>Serving Western WA with 17 branches from Ocean Shores and Tacoma, to Vancouver and Orchards.</p> <p>4.25% APY*</p> 	<p>Oregon Hill Farms - St. Helens, OR</p>  <p>Gourmet Fruit Products & More <i>Since 1987</i> 1-800-243-4541</p>	<p>Layton & Associates, PS - CPA www.laytoncpa.com, Olympia, WA</p>
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\$59 for 1 year

\$39 for 1 year

\$19 for 1 year

****Prices will be discounted by 5% for all advertisers willing to place a prominent link to NWweddingplace.com on their business websites****